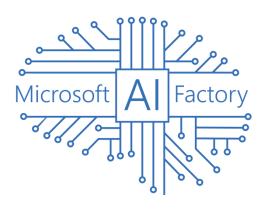


## Digital Workplace Webinar Series



This webinar will start in a few moments...

# Microsoft Syntex



Microsoft AI to Transform Content into Actionable Knowledge with Microsoft Syntex



3<sup>rd</sup> May 2023

### Presenters





**Gabriel Malherbe** *Management Executive* 

**First Technology Digital** 



**Gary Finberg** *Solution Architect* 

**First Technology Digital** 

### Our Business





#### **Innovation**

Application & Mobile Development Integration & Cloud Development DevOps & Quality Assurance Practice **IoT & Custom Monitoring Devices** Dynamics (Microsoft CE)





#### Digital Workplace

**Content Management Platforms** Low-code Development on Power Platform **Employee Collaboration & Self Services** Microsoft Teams Teams Adoption Employee engagement













#### Data & Analytics

Infrastructure services Remote database management SQL and Azure BI stack

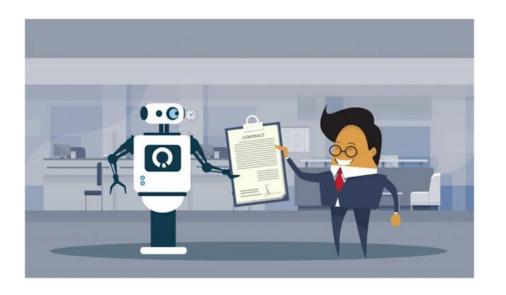




### Audience Poll



# Is your business using any tools for document automation?



Would you like a free hands-on workshop with our team? Call +27 10 501 0800 or reach us at info@firsttech.digital to get started!

# Agenda





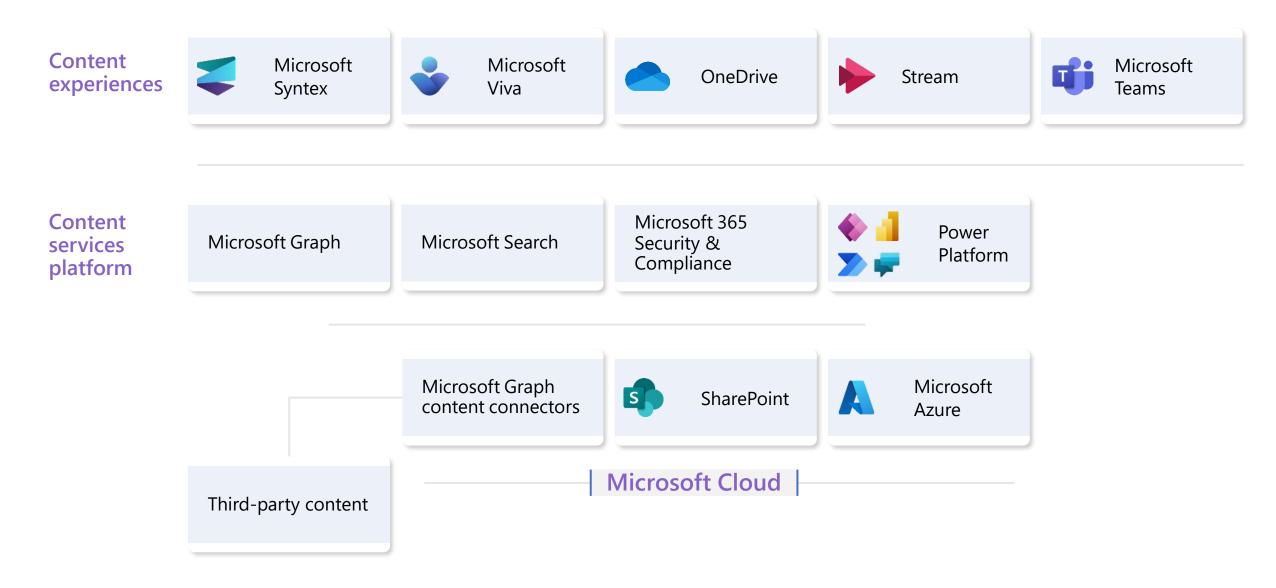
**Gary Finberg** *Solution Architect* 

**First Technology Digital** 

- What is Microsoft Syntex
- Syntex Demo
- Q&A

## MS Knowledge and Content Services





# What is Microsoft Syntex



MS Syntex is a content understanding, processing, and compliance service, that uses intelligent document processing, content artificial intelligence (AI), and advanced machine learning to automatically find, organize, and classify documents in your SharePoint libraries

- Content Understanding Create no-code Al models that capture expertise to classify and extract information to automatically apply metadata for knowledge discovery and reuse
- **Content Processing -** Automate capture, ingestion and categorization of content and streamline content-centric processes using Power Automate
- Content Compliance Connect and manage content to improve security and governance with integration to Microsoft Purview (Security, Information Protection & Governance
- Content Services Establish consistent tagging with the taxonomy services and content types and turn content into intelligent templates and build new documents from your data with content assembly
- Content Discovery Find documents and key facts with precise metadata and natural language search and identify usage of terms across your environment

# Licensing - what will it cost?



Syntex is available as a user-based add-on for Microsoft 365 plans

To use Microsoft Syntex, you must have a license for each Syntex user. Microsoft Syntex is available only to customers currently licensed for Microsoft 365 F1, F3, E3, A3, E5, A5, Office 365 F3, E1, A1, E3, A3, E5, A5, Microsoft 365 Business Basic, Business Standard, Business Premium, or SharePoint Online K, Plan 1, or Plan 2.

#### **Microsoft Syntex has two types of product offerings:**

Microsoft Syntex per-user licensing (R89/month) - To use Microsoft Syntex, you must have a license for each Syntex user. If you remove all Syntex per-user licenses from your tenant at a future date (or your trial expires), users will no longer be able to create, publish, or run custom models

Microsoft Syntex pay-as-you-go - Pay-as-you-go is a way to pay for Microsoft Syntex using an Azure subscription. You can use it without any license commitment or upfront purchasing, but it only supports Prebuilt and Unstructured document processing

## Syntex Content Center

### 15 First Digital

Centralized management for Syntex document understanding and forms processing in SharePoint



Integrated home for managing SharePoint Syntex, Al models and processes in Microsoft 365



Inherits content management and user experiences from **SharePoint** 



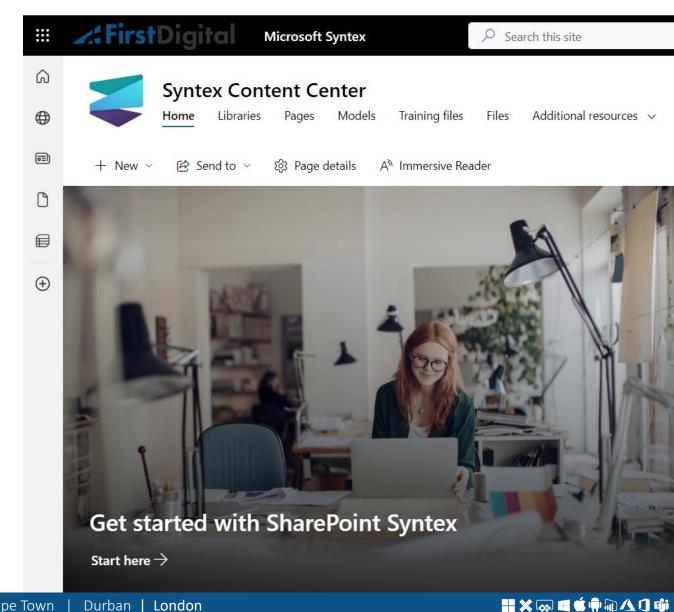
Develop and publish Al models for structured and unstructured documents



Monitor classification and process with embedded analytics



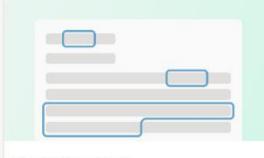
Process and share content with **Power Automate and rich formatting** 



### **Options for Model Creation**

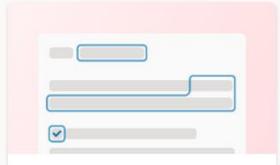


#### Train a custom model



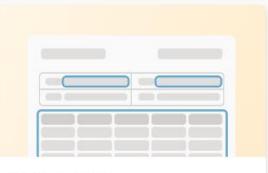
#### Teaching method

Teach a model how to understand text to classify and extract.



#### Freeform selection method

Train a model by selecting content anywhere in a file.



#### Layout method

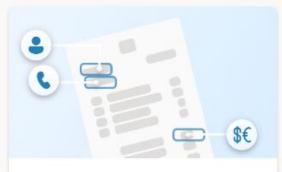
Train a model by marking the location of the content to extract.

#### Set up a prebuilt model



#### Invoice processing

Save time processing invoices. Set up a model trained to extract invoice info.



#### Receipt processing

Save time processing expenses. Set up a model trained to extract receipt info.

### Model Types



#### **Document Understanding**

- Used for unstructured file formats
- Model created in native interface
- Extract sentences or specific regions of the document
- Trainable classifier w/ optional extractors
- Can be applied to multiple libraries



Train on 5-10 PDF, Office, mail files, including negative examples

#### Form Processing

- Used for structured and semi-structured file formats.
- Forms and Invoices
- Created from document library
- Leverages Power Platform and Al Builder
- Restricted to a single library



Train on PDF, JPG, PNG format, totaling 50MB/500pp

# Syntex AI Services and Capabilities



Al services and capabilities to make it easier to build content understanding and classification apps directly into the content management flow



#### **Manual**

Any content, aided by use of managed terms and content types



#### **Object Detection**

Process digital content photos, scans, receipts, business cards, videos with OCR & text



#### **Form Processing**

Capture content types and metadata from purchase orders, applications, other structured documents



#### **Document Understanding**

Capture content types and metadata from contracts, resumes, other unstructured documents

---> Interactive

Pre-built, automated

Custom, assisted

Custom, compliant



# What can Syntex do for your business?



- Reduce manual labour and avoid human error by automatically tagging, labelling and organizing content
- Improve the searchability of files with precise natural language and form-based search
- Integrated with MS Purview to enforce security and compliance with automatically applied sensitivity and retention labels to classified files
- Enhanced document collaboration with annotation, redaction, and PDF management
- Al classification can be help drive workflows and business process automation
- Build new files quickly with dynamic data-driven content assembly
- Fully extensible via MS Graph connectors: 130+ connectors available through partners https://aka.ms/GraphConnectors

### Common Use Cases



- Track data from invoices with form processing
- Track information from contracts with document understanding
- Automate Order processing
- To extract risks and safety methods from risk assessments to identify
  gaps and missing information so that appropriate teams can be notified,
  and the risk addressed
- Common document types like contracts, invoices, CVs, loan agreements, credit applications etc.

### **∠**:FirstDigital



# Microsoft Syntex Demo

- Quick tour of the Syntex Content Center
- Invoice OCR and Metadata Extraction
- Unstructured Document Model
- Modern Template Creation
- Contracts Management Solution

# Questions



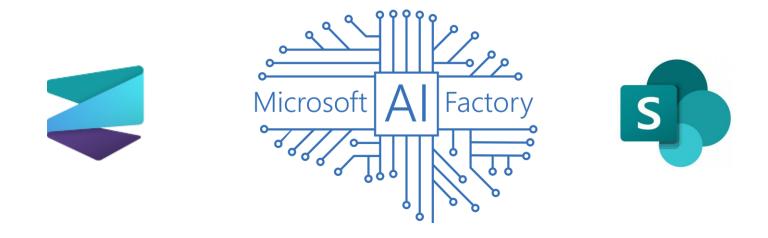


### Thank You



- Microsoft Syntex: <a href="https://learn.microsoft.com/en-us/microsoft-365/syntex/">https://learn.microsoft.com/en-us/microsoft-365/syntex/</a>
- Microsoft Syntex Licencing: <a href="https://learn.microsoft.com/en-us/microsoft-365/syntex/syntex-licensing">https://learn.microsoft.com/en-us/microsoft-365/syntex/syntex-licensing</a>
- aka.ms/SharePointSyntex (Syntex Resources)
- aka.ms/SyntexRoadmap (Syntex Roadmap)
- github.com/pnp/syntex-samples

First Digital Tech Summit (for this recording): <a href="https://www.summit.firsttech.digital">https://www.summit.firsttech.digital</a>



Would you like a free hands-on workshop with our team? Call +27 10 501 0800 or reach us at info@firsttech.digital to get started!