

DWX · A FIRST DIGITAL RANGE

Stop the bleed. Take control of your M365 spend.

DWx · First Digital

M365 licensing intelligence

CATEGORY

**Power BI +
Copilot Studio +
Graph API**

BUILT ON

**Stays in your
tenant (POPIA-
friendly)**

DATA RESIDENCY

• Stop the bleed

• Take control of your M365 spend

DWX · M365 LICENSING INTELLIGENCE

License Pulse

Microsoft's Admin Center shows what you purchased, not what you are wasting. License Pulse hydrates a Power BI dashboard from the Graph API within 24 hours and adds a Copilot Studio advisor you can simply ask. Redundant E3-and-E5 assignments, inactive accounts on premium SKUs and around 15% shelfware become visible, costed and recoverable.

01

THE PROBLEM

Organisations lack visibility into M365 licensing waste. Users hold both E3 and E5, around 15% of licences are unused shelfware, inactive and disabled accounts keep consuming premium SKUs past 90 days, and there is no accountability between IT spend and business-unit consumption. Worse, there is too little data to negotiate the next Enterprise Agreement renewal.

02

WHAT IT DELIVERS

- ✓ 24hrs — From deployment to first insights
- ✓ ~15% — Typical unused licence inventory

- ✓ 11 — Pre-built reports out of the box
- ✓ 90 days — Risk-free Pulse Lite trial

03

WHAT IT DOES

- ✓ A real-time Power BI dashboard with 11 pre-built reports
- ✓ A 30 / 60 / 90-day inactivity slider you adjust live to model cost recovery
- ✓ A financial accountability and chargeback engine, broken down by department
- ✓ Drill-down to individual users, with export-ready output for finance
- ✓ An AI Advisor, a Copilot Studio interface you query in plain English, grounded in your tenant data
- ✓ E3 vs E5 feature-utilisation analysis with auto-generated downgrade candidates
- ✓ Multi-currency support (USD, EUR, ZAR)
- ✓ Narrative panels that explain the data and recommend the next action

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WHO IT IS FOR**CIO / Head of M365**

Renewal leverage and quantified shelfware data before the EA negotiation.

CFO

Department-level chargeback visibility with an audit-ready trail.

M365 Administrator

Actionable reclamation lists they can execute on day two.

05

HOW YOU GET STARTED**01 Discovery**

A call to map your M365 estate and chargeback requirements.

02 90-day trial

A fully featured Pulse Lite trial with obfuscated user and department names. Data populates from the Graph API within 24 hours.

03 Act

Reclaim inactive licences, make confident downgrades from real usage data, and walk into renewal with the numbers.

06

SUMMARY & BENEFITS

- ✓ Insight by day two, not weeks of consulting
- ✓ Plain-English AI a CFO can query without a Power BI specialist
- ✓ Defensible downgrade recommendations backed by per-user feature analysis
- ✓ Data stays in your tenant, POPIA-friendly by design

Want to see it in your tenant?Talk to us at info@firsttech.digital or +27 10 501 0800.**Let's Talk →**